

**Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554**

In the Matter of )  
Comcast Cable Communications, LLC, )  
on behalf of its subsidiaries and affiliates )

CSR No. \_\_\_\_\_

For Determination of Effective Competition in: )  
Harrisburg, OR (OR0193) )  
Junction City, OR (OR0068) )  
Lane County, OR (OR0171)(OR0357) )  
Springfield, OR (OR0135) )

To: Office of the Secretary  
Attn: Chief, Media Bureau

**PETITION FOR SPECIAL RELIEF**

Comcast Cable Communications, LLC, on behalf of its subsidiaries and affiliates (“Comcast”), pursuant to Sections 76.7 and 76.907 of the Commission’s rules,<sup>1</sup> requests that the Commission find that Comcast faces “effective competition” in above-referenced Oregon areas (the “Franchise Areas”).

The Communications Act of 1934, as amended (the “Act”), and the Commission’s rules provide that cable television rates may be regulated only in the absence of effective competition.<sup>2</sup> Cable operators are entitled to demonstrate that effective competition exists on a franchise-by-franchise basis.<sup>3</sup> When a cable operator demonstrates that effective competition exists within a franchise area, cable rates in the affected area are no longer subject to regulation.<sup>4</sup>

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<sup>1</sup> 47 C.F.R. §§ 76.7 and 76.907.

<sup>2</sup> 47 U.S.C. § 543(a)(2); 47 C.F.R. § 76.905(a).

<sup>3</sup> 47 C.F.R. § 76.907.

<sup>4</sup> See *Implementation of Sections of the Cable Television Consumer Protection and Competition Act of 1992, Rate Regulation*, 8 FCC Rcd. 5631, 5664-5665 (1993) (“Rate Order”).

Under the “competing provider” test set forth in Section 623(1)(1)(B) of the Act and Section 76.905(b)(2) of the Commission’s rules (the “Competing Provider Test”), a cable system will be deemed subject to effective competition if:

- (i) the franchise area is served by at least two unaffiliated multichannel video programming distributors (“MVPDs”), each of which offers comparable programming to at least 50 percent of the households in the franchise area; and
- (ii) the number of households subscribing to multichannel video programming other than the largest MVPD exceeds 15 percent of the households in the franchise area.<sup>5</sup>

As demonstrated below, the Competing Provider Test is satisfied in each of the four Franchise Areas – Harrisburg, Junction City, Lane County, and Springfield - because two unaffiliated MVPDs serve over 50 percent of the Franchise Area’s households with comparable programming and the reported penetration rate for DBS providers exceeds the 15 percent threshold in the Franchise Areas.

**I. THE COMPETING PROVIDER TEST IS SATISFIED IN THE FRANCHISE AREAS**

The two prongs of the Competing Provider Test are straightforward and objective. Both prongs of this test clearly are satisfied in the Harrisburg, Junction City, Lane County, and Springfield Franchise Areas.

**A. More Than Two Unaffiliated MVPDs Offer Programming Comparable to Comcast to Over 50 Percent of the Households in the Franchise Areas.**

The first prong of the Competing Provider Test requires that a franchise area must be served by “at least two unaffiliated multichannel video programming distributors...”<sup>6</sup> This

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<sup>5</sup> 47 U.S.C. § 543(1)(1)(B)(i) and (ii); 47 C.F.R. § 76.905(b)(2)(i) and (ii).

<sup>6</sup> 47 U.S.C. § 543(1)(1)(B)(i); 47 C.F.R. § 76.905(b)(2)(i). Section 602 of the Communications Act of 1934, as amended, defines “multichannel video programming distributors” to include cable operators, as well as DBS and MMDS providers. *See* 47 U.S.C. § 522(13).

requirement is easily satisfied, because the two major direct broadcast satellite providers (DirecTV, Inc. and Dish Network, Corp.) (“DBS Providers”) are unaffiliated with Comcast and “offer” programming that is comparable to Comcast to more than 50 percent of the households in Comcast’s Franchise Areas.

Service of an MVPD will be deemed “offered” when it is both technically and actually available.<sup>7</sup> The Commission has determined that DBS service is presumed to be “technically available” throughout the country due to its nationwide satellite footprint.<sup>8</sup> Comcast’s Franchise Areas are well within the satellite footprint of DirecTV and Dish Network. Thus, both DirecTV and Dish Network are “technically available” in the Franchise Areas.

DBS service is presumed to be “actually available” if households in a franchise area are made “reasonably aware” that the service is available.<sup>9</sup> The Commission has stated that “a party may use evidence of penetration rates in the franchise area (the second prong of the competing provider test ...) coupled with the ubiquity of DBS services to show that consumers are

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<sup>7</sup> *Rate Order* ¶ 29.

<sup>8</sup> *See MediaOne of Georgia, Inc.; Petition for Revocation of the Certification of Gwinnett County, Georgia*, 12 FCC Rcd. 19406, ¶ 5 n.16 (1997) (citing *Rate Order*, at 5660-5661).

<sup>9</sup> *See Rate Order* ¶ 32 (citations omitted). *See also Charter Communications, LLC d/b/a Charter Communications Petition for Determination of Effective Competition in Fourteen North Carolina Communities, et al*, 19 FCC Rcd. 7003, ¶ 4 (2004).

reasonably aware of the availability of DBS service.”<sup>10</sup> The same reasoning applies here.

DirecTV and Dish Network are among the largest MVPDs in the nation.<sup>11</sup> With approximately 33.8 million subscribers nationwide,<sup>12</sup> comprising over 33 percent of all MVPD subscribers,<sup>13</sup> ubiquitous advertising, and the substantial DBS penetration figures in the Franchise Area, it is clear that consumers in the Franchise Area are “reasonably” aware of the availability of DBS competitors.<sup>14</sup> Accordingly, both DirecTV and Dish Network are presumed to be “actually

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<sup>10</sup> *Comcast Cable Communications, LLC Petition for Determination of Effective Competition in Various Michigan Communities*, 23 FCC Rcd. 9595, ¶ 5 (2008), citing *Mediacom Illinois LLC et al., Eleven Petitions for Determination of Effective Competition in Twenty-Two Local Franchise Areas in Illinois and Michigan*, 21 FCC Rcd. 1175 (2006) (“*Comcast – Various Michigan Communities*”). Thus, the Commission has not required the production of advertising to demonstrate that households in the franchise area are “reasonably aware” of the availability of DBS service. See *Bright House Networks, LLC Petition for Determination of Effective Competition (Lake Alfred and Dundee FL)*, 22 FCC Rcd. 4390, ¶ 6 (2007) (“Over more than ten years, we have made hundreds of findings that households in particular franchise areas are reasonably aware that they may purchase DBS services based on localized evidence. These accumulated showings amount to substantial evidence that households in all franchise areas are reasonably aware that they may purchase DBS services. In at least one earlier reported decision, we found households in a franchise area to be reasonably aware that they may purchase DBS service solely based on evidence of DBS’s nationwide growth and local subscriptions, without reference to advertising or other promotion.”) (“*Bright House Networks – Florida*”).

<sup>11</sup> See *Thirteenth Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming*, MB Docket No. 06-189, FCC 07-206, ¶ 76 (rel. Jan. 16, 2009).

<sup>12</sup> See Press Release, DirecTV Inc., *DirecTV Announces Fourth Quarter and Full Year 2011 Results* (Feb. 16, 2012) (reporting that, as of December 31, 2011, DirecTV (US) had 19.9 million subscribers), available at <http://investor.directv.com/releasedetail.cfm?ReleaseID=649162>; See Press Release, Dish Network, *Dish Network Reports Fourth Quarter and Year End 2011 Financial Results* (Feb. 23, 2012) (reporting that, as of December 31, 2011, Dish Network had approximately 13.97 million subscribers), , available at <http://press.dishnetwork.com/press-releases/dish-network-reports-fourth-quarter-and-year-end-2-nasdaq-dish-0855001>.

<sup>13</sup> Georg Szalai, *Pay TV Operators Added 300,000 Subscribers in Fourth Quarter*, The Hollywood Reporter, March 19, 2012 (citing SNL Kagan report of 100.31 million video subscribers by the end of 2011), available at <http://www.hollywoodreporter.com/news/pay-tv-operators-added-subscribers-fourth-quarter-snl-kagan-showtime-starz-hbo-301624>.

<sup>14</sup> See, e.g., *Comcast – Various Michigan Communities* ¶ 5; *Bright House Networks – Florida* ¶ 6.



available” in the Franchise Areas, and are offered to over 50 percent of the households in the Franchise Areas.

The Competing Provider Test also requires that the programming offered by the competing provider must be “comparable” to the programming offered by the cable operator.<sup>15</sup> The Commission’s rules define comparable programming as “at least 12 channels of video programming, including at least one channel of nonbroadcast service programming.”<sup>16</sup> The Commission has repeatedly recognized that the DBS Providers offer comparable programming under the Commission’s Competing Provider Test.<sup>17</sup> Each of the DBS Providers offer well over 100 video channels, most of which are non-broadcast services.<sup>18</sup> And, as shown in the attached channel line-up, Comcast’s programming service offerings in the Franchise Areas are substantially similar to the DBS Providers’ programming services.<sup>19</sup>

Based on the above facts, Comcast has satisfied the first prong of the Competing Provider Test.

**B. The Competing Providers Serve Greater Than 15 Percent of the Households In Comcast’s Franchise Areas.**

The second prong of the Competing Provider Test requires that the subscriber base of competing MVPDs, other than the largest MVPD, exceeds 15 percent of franchise area households.

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<sup>15</sup> See 47 U.S.C. § 543(1)(1)(B)(i); 47 C.F.R. § 76.905(b)(2)(i).

<sup>16</sup> 47 C.F.R. § 76.905(g).

<sup>17</sup> See, e.g., *Comcast Cablevision of Maryland, Inc., Petitions for Determination of Effective Competition (Charles County, MD)*, 19 FCC Rcd. 7130, ¶ 4 (2004) (“We find that the programming of DBS providers satisfies the Commission’s program comparability criterion because DBS providers offer more than 12 channels of video programming, including more than one non-broadcast channel.”).

<sup>18</sup> See Channel Line-ups of DirecTV and Dish Network, attached hereto as Exhibit 1.

<sup>19</sup> See Comcast Channel Line-up, attached hereto as Exhibit 2.

DBS Providers track their subscribers according to the zip codes where each subscriber resides, rather than by political jurisdiction. In this case, Comcast relied on ZIP+4 codes associated with the Franchise Areas in order to determine the number of DBS subscribers within the Franchise Areas.<sup>20</sup> The Commission has previously accepted ZIP+4 codes as “reasonable and sufficiently reliable for purposes of determining the presence of effective competition,”<sup>21</sup> and stated its preference for this approach.<sup>22</sup>

To determine the relevant ZIP+4 codes for the Franchise Areas, Comcast contacted Media Business Corp. (“MBC,” previously known as “SkyTrends”). MBC has developed a process to accurately identify the ZIP+4 codes that correspond with the political boundaries of a particular community. This process utilizes enhanced mapping software that correlates ZIP+4 codes with the U.S. Census Department’s “block group” level households. The “block group” measurement is the most precise Census tool available to measure households within a very small geographical area. With this software, MBC was able to identify the ZIP+4 codes that lie within the Franchise Areas.<sup>23</sup>

Comcast next provided all of the ZIP+4 codes for the Franchise Areas to the Satellite Broadcasting and Communication Association (“SBCA”). SBCA is the national trade

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<sup>20</sup> In certain instances, the *entire* 5-digit ZIP code is located within a particular franchise area. In these situations, Comcast used that standard 5-digit ZIP code, rather than the more detailed ZIP+4 analysis, as the additional detail would not provide any greater accuracy.

<sup>21</sup> See *Cable One, Inc. Petition for Determination of Effective Competition in Pocatello, Idaho*, 18 FCC Rcd. 12792, ¶ 8 (2003), quoting *Falcon Cable Systems II, a California Limited Partnership, d/b/a Charter Communications Petition for Determination of Effective Competition in Twelve Oregon Cities*, 17 FCC Rcd. 4648 (2002).

<sup>22</sup> See Public Notice, “Commission Announces New Standards for Showings of Effective Competition For Cable Service,” 23 FCC Rcd. 12067 (2008). The Commission stopped short of requiring ZIP+4 evidence in effective competition cases. See Public Notice, “Commission Clarifies Standards for Evidence of Competing Provider Effective Competition for Cable Service,” DA 09-1361, 24 FCC Rcd. 8198 (2009).

<sup>23</sup> See Letter from MBC (explaining ZIP+4 methodology), attached hereto as Exhibit 3.

association representing the two major DBS Providers, and it has assumed the responsibility for compiling subscribership data and responding to data requests from cable operators and franchising authorities engaged in effective competition proceedings. The DBS subscriber numbers reported in the attached Effective Competition Tracking Reports (“ECTR”) from SBCA reflect the total DBS subscribers within the individual ZIP+4 codes associated with the Franchise Areas.<sup>24</sup>

Finally, Comcast compared the DBS subscribership figures reported by SBCA with its own subscribership, and was able to confirm that its own subscribership exceeded DBS subscribership in three of the four communities that qualify for effective competition under the Competing Provider Test – Harrisburg, Junction City, and Springfield. Comcast is the largest MVPD in these Franchise Areas.

In the Lane County Franchise Area, Comcast serves in excess of 15 percent of the households, while DBS Providers serve in excess of 50 percent. The Commission has recognized that where “the subscribership penetration for both [the cable operator] and the aggregate [competing provider] information each exceed 15 percent in the franchise area, the second prong of the competing provider test is satisfied.”<sup>25</sup> Thus, it is immaterial in this Franchise Area which MVPD is the largest, because both competing providers (as shown below) and cable readily pass the 15 percent threshold.

To determine whether DBS subscribership exceeds the statutorily mandated 15 percent threshold in the Franchise Areas, Comcast compared the competing providers’ subscribership to

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<sup>24</sup> See Exhibit 4 (providing total ZIP+4-based DBS subscribership for the Franchise Area, as well as all ZIP+4 data relied on in the Petition).

<sup>25</sup> See *Charter Communications – Seven Local Franchise Areas In Missouri*, 21 FCC Rcd. 1208, ¶ 5 (2006).

the most recent U.S. Census occupied household unit figures for the communities.<sup>26</sup> This comparison yields the penetration rate for DBS Providers in the Franchise Areas.

As detailed in Exhibit 6, the subscriber rate for the DBS Providers in the Franchise Areas exceeds the 15 percent threshold required under Section 623(1)(1)(B) of the Act. Accordingly, Comcast meets the second prong of the Competing Provider Test.

Because Comcast meets both prongs of the Competing Provider Test in the Harrisburg, Junction City, Lane County, and Springfield Franchise Areas, it faces effective competition in these Franchise Areas.


### **CONCLUSION**

Comcast's cable system is subject to effective competition in each of the Franchise Areas under the Competing Provider Test. Based on the evidence presented herein, Comcast respectfully requests that the Media Bureau issue an order acknowledging the presence of effective competition in each of the four Oregon Franchise Areas as of the filing date of this Petition.

Respectfully submitted,

**Comcast Cable Communications, LLC**  
**on behalf of its subsidiaries and affiliates**

By:

  
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(202) 973-4200

September 26, 2012

Its Attorney

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<sup>26</sup> 2010 Census Data household data figures are available at <http://factfinder.census.gov>, the relevant pages of which are attached hereto as Exhibit 5.

**CERTIFICATION PURSUANT TO 47 C.F.R. § 76.6(a)(4)**

The below-signed signatory has read the foregoing Petition for Special Relief, and to the best of my knowledge, information and belief formed after reasonable inquiry, it is well grounded in fact and is warranted by existing law or a good faith argument for the extension, modification or reversal of existing law; and is not interposed for any improper purpose.

Respectfully submitted,

**Comcast Cable Communications, LLC  
on behalf of its subsidiaries and affiliates**

By:

  
Frederick W. Giroux

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(202) 973-4200

September 26, 2012

Its Attorney

### DECLARATION OF WARREN FITTING

I, Warren Fitting, declare, under penalty of perjury that:

1. I am the Senior Director of Regulatory Accounting for Comcast Cable Communications, LLC ("Comcast").
2. I have read the foregoing Petition for Special Relief ("Petition") and am familiar with the contents thereof and the matters referred to therein.
3. I have reviewed Comcast's respective cable subscriber numbers for the Franchise Areas at issue in this Petition, as well as the DBS subscriber numbers provided by SBCA for the individual Franchise Areas as described in the Petition. Comcast is the largest multichannel video program provider in the Harrisburg, Junction City, and Springfield Franchise Areas. In the Lane County Franchise Area, the aggregate penetration rate for the competing providers, as well as the penetration rate for Comcast, exceeds 15 percent.
4. The facts contained within the Petition are true and correct to the best of my knowledge, information and belief.

September 25, 2012  
Date

Warren O. Fitting  
Warren Fitting

## **EXHIBIT 1**





# PREMIER package

## 285\* digital channels

Print channels for ZIP Code 17303 (No locals available)

PRINT

### EN ESPAÑOL

ONCE México*	447	V-me*	440	mun2	410
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### NATIONALS

3net (HD)	HD 107	Disney Channel (West)	291	Hope*	368	RFD TV	345
A&E	HD 265	Disney XD	HD 292	INSP	364	ReelzChannel	238
ABC Family	HD 311	Documentary Channel	267	ION Television	305	SOAPnet	262
American Movie Classics (AMC)	HD 254	E! Entertainment	236	ION Television West	347	Science Channel	HD 284
Animal Planet	HD 282	ESPN	HD 206	Independent Film Channel (IFC)	559	ShopNBC	316
Audience Network	HD 239	ESPN 3D (HD)	HD 106	Investigation Discovery (ID)	285	Speed Channel	HD 607
BBC America	264	ESPN2	HD 209	Jewelry Television	313	Spike	HD 241
BYU TV	374	ESPNNEWS	HD 207	Jewish Life Television*	366	Style	235
Big Ten Network	HD 610	ESPNU	HD 208	Lifetime	HD 252	Syfy Channel	HD 244
Biography Channel	HD 266	EWTN	370	Lifetime Movie Network	253	TBS	HD 247
Black Entertainment Television (BET)	HD 329	Enlace Christian Television*	448	LinkTV	375	TCT Network	377
Bloomberg Television	353	FUEL TV	HD 618	Logo	272	TNT	HD 245
Boomerang	298	FX	HD 248	MHz WORLDVIEW*	2183	TV Guide Network	273
Bravo	HD 237	Food Network	HD 231	MLB Network	HD 213	TV Land	304
CBS Sports Network	HD 613	Fox Business Network	HD 359	MSNBC	HD 356	TV One	328
CCTV-9	2053	Fox Movie Channel	258	MTV	HD 331	TeenNick	303
CMT	HD 327	Fox News Channel	HD 360	MTV2	333	Tennis Channel	HD 217
CNBC	HD 355	Free Speech TV*	348	Military Channel	287	The Hub	294
CNBC World	357	Fuse	339	NASA TV	289	The Learning Channel	HD 280
CNN	HD 202	GEM NET (Global Expansion Media Network)*	2068	NBA TV	HD 216	The Sportsman Channel	605
CSPAN 1	350	GOD TV	365	NFL Network	HD 212	The Word Network	373
CSPAN 2	351	GSN, the network for games	233	NHL Network	HD 215	Travel Channel	HD 277
Cartoon Network (East)	HD 296	Galavision	404	NRB	378	Trinity Broadcasting Network (TBN)	372
Cartoon Network (West)	297	Go!TV HD English	HD 620	Nat Geo WILD	283	TruTV	246
Centric	330	Golden Eagle Broadcasting*	363	National Geographic Channel	HD 276	Turner Classic Movies (TCM)	256
Chiller	257	Golf Channel	HD 218	Nick Jr.	301	USA Network	HD 242
Christian Television Network (CTN)	376	Gospel Music Channel	338	Nickelodeon (East)	HD 299	Univision	402
Church Channel	371	Great American Country	326	Nickelodeon (West)	300	VH1	HD 335
Cloo	308	HZ	271	Nicktoons Network	302	VH1 Classic	337
Comedy Central	HD 249	HD Theater	HD 281	OWN	279	Versus	HD 603
Cooking Channel	232	HDNet	HD 306	Ovation TV	274	WE: Women's Entertainment	260
Current TV	358	HITN*	438	Oxygen	251	WGN America	HD 307
DIY Network	230	Hallmark Channel	HD 312	PBS	0	Weather Channel	HD 362
Daystar	369	Headline News	204	PBS Kids Sprout	295	World Harvest Television	367
Discovery Channel	HD 278	History Channel	HD 269	Planet Green	HD 286	n3D	HD 103
Discovery Fit & Health	261	Home & Garden Television (HGTV)	HD 229	Pursuit Channel	608		
Disney Channel (East)	HD 290	Home Shopping Network	240	QVC	275		

### PREMIUMS

5STARMAX HD East	HD 520	FLIX ON DEMAND®	1557	MoreMAX	HD 517	STARZ® ON DEMAND	1527
@MAX HD East	HD 523	FOX Deportes	624	Outdoor Channel	606	Showtime Beyond HD	HD 550
ActionMAX HD	HD 519	Flix	557	SHOWTIME	HD 545	Showtime Next HD	HD 551
Cinemax East	HD 515	Fox Soccer Channel	HD 619	SHOWTIME (West)	HD 546	Showtime Women HD	HD 552
Cinemax West	HD 516	Go!TV	620	SHOWTIME 2	HD 547	Sundance Channel	558
ENCORE (East)	HD 535	HBO (East)	HD 501	SHOWTIME Extreme	HD 549	Sundance ON DEMAND	1558
ENCORE (West)	536	HBO (West)	HD 504	SHOWTIME ON DEMAND	1545	THE MOVIE CHANNEL™	1554
ENCORE Action	541	HBO 2 (East)	HD 502	SHOWTIME Showcase	HD 548	ON DEMAND	
ENCORE Drama	540	HBO 2 (West)	505	STARZ (East)	HD 527	TMC Xtra HD East	HD 556
ENCORE Family	542	HBO Comedy HD	HD 506	STARZ (West)	HD 528	TVG - The Interactive Horseracing Network	602
						The Movie Channel (East)	HD 554

## PREMIUMS

ENCORE Love	537	HBO Family (East)	HD 507	STARZ Cinema HD	HD 531	The Movie Channel	555
ENCORE Suspense	539	HBO Family (West)	508	STARZ Comedy HD	HD 526	(West)	
ENCORE Westerns	538	HBO Latino	HD 511	STARZ Edge	HD 529	ThrillerMAX HD	HD 522
ENCORE® ON DEMAND	1535	HBO Signature	HD 503	STARZ InBlack	HD 530	WMAX HD East	HD 521
ESPN Classic Sports	614	HBO Zone HD	HD 509	STARZ Kids & Family HD	HD 525		

## REGIONAL SPORT NETWORKS

Altitude Sports & Ent.	HD 681	FS Arizona	HD 686	FS South Plus (Z)	HD 648	ROOT SPORTS Rocky	HD 683
Altitude Sports	HD 682	FS Cincinnati	HD 661	FS Southwest	HD 616	Mountain	
Altitude 682		FS Detroit	663	FS Southwest Plus	HD 677	SportSouth	HD 649
CSN Bay Area	HD 696	FS Detroit Plus	HD 664	FS West	HD 692	SportSouth Plus	HD 650
CSN Bay Area Alternate	HD 697	FS Florida	HD 654	MASN 640	HD 640	SportsNet New York 639	HD 639
CSN California	HD 698	FS Florida Plus	HD 655	MSG Plus 635	HD 635	SportsTime Ohio 662	HD 662
CSN California alt 699	699	FS Midwest	HD 671	Madison Square Garden	HD 634	Sun Sports	HD 653
CSN Chicago Alt. #2	667	FS North	HD 668	634		Sun Sports Plus	HD 656
CSN MidAtlantic Alt.	HD 643	FS Ohio	HD 660	NESN 628	HD 628	Yankee Ent. & Sports	HD 631
CSN MidAtlantic 642	HD 642	FS South	HD 646	Prime Ticket	HD 694	(YES) 631	
CSN New England 630	HD 630	FS South Plus	HD 647	ROOT SPORTS Northwest	HD 687		
Comcast SportsNet	HD 665			ROOT SPORTS Pittsburgh	HD 659		
Chicago 665							

## SATELLITE RADIO

SONICTAP: 60's	803	SONICTAP: College Rock	831	SONICTAP: Italian Bistro	881	SONICTAP: Regional	873
SONICTAP: Revolution		SONICTAP: Dance	859	Blend		Mexican	
SONICTAP: 70's Hits	804	SONICTAP: Familiar	880	SONICTAP: Italian	882	SONICTAP: Retro Disco	845
SONICTAP: 8-Tracks	840	Favorites		Contemporary		SONICTAP: Rock en	878
SONICTAP: 80's Hits	805	SONICTAP: Fiesta	870	SONICTAP: Jazz	852	Espanol	
SONICTAP: 90's Hits	806	SONICTAP: Tropical		SONICTAP: Latin Hits	871	SONICTAP: Salsa	874
SONICTAP: Adult	832	SONICTAP: Flashback/New Wave	839	SONICTAP: Latin Jazz	879	SONICTAP: Showtunes	823
SONICTAP: Alternative		SONICTAP: Folk Rock	813	SONICTAP: Light	866	SONICTAP: Silky Soul	843
SONICTAP: Adult	821	SONICTAP: Full Metal	830	SONICTAP: Love Songs	819	SONICTAP: Silver Screen	822
SONICTAP: Contemporary		SONICTAP: Jacket		SONICTAP: Malt Shop	802	SONICTAP: Singer-	836
SONICTAP: Alternative	834	SONICTAP: Gospel Glory	827	Oldies		Songwriters	
SONICTAP: Bailamos!	869	SONICTAP: Great	855	SONICTAP: Mariachi	876	SONICTAP: Smooth Jazz	851
SONICTAP: Be-Tween	867	SONICTAP: Standards		SONICTAP: Metro Blend	853	SONICTAP: Soft Hits	849
SONICTAP: Beautiful	820	SONICTAP: Groove	824	SONICTAP: Modern	814	SONICTAP: Spike	841
SONICTAP: Big	801	SONICTAP: Lounge		SONICTAP: Modern	860	SONICTAP: SubTerranean	858
SONICTAP: Band/Swing		SONICTAP: Hair Guitar	829	Workout		SONICTAP: Symphonic	864
SONICTAP: Bluegrass	812	SONICTAP: Hallelujah	828	SONICTAP: Musica De Las	872	SONICTAP: The Boombox	846
SONICTAP: Blues	854	SONICTAP: Hit Country	809	Americas		SONICTAP: The	868
SONICTAP: Carnaval	877	SONICTAP: Holidays &	815	SONICTAP: New Age	856	Playground	
SONICTAP: Brasileiro		Happenings		SONICTAP: Old School	844	SONICTAP: The Spirit	826
SONICTAP: Classic Hits	837	SONICTAP: Honky Tonk	811	Funk		SONICTAP: Today's Hits	816
SONICTAP: Classic Hits		Tavern		SONICTAP: PUMP!	861	SONICTAP: Traditional	808
SONICTAP: Classic Jazz	850	SONICTAP: Hot Jamz	825	SONICTAP: Piano	865	Country	
SONICTAP: Vocal Blend		SONICTAP: Hottest Hits	818	SONICTAP: Rat Pack	807	SONICTAP: Tranquility	884
SONICTAP: Classic R&B	842	SONICTAP: Hurbano	875	SONICTAP: Reality Bites	838	SONICTAP: Y2k Hits	817
SONICTAP: Classic Rock	833	SONICTAP: Hype	847	SONICTAP: Red, Rock	810	SONICTAP: Zen	857
SONICTAP: Classic Rock	862	SONICTAP: Ink'd	835	and Blues			
SONICTAP: Workout		SONICTAP: Irish	883	SONICTAP: Reggae	863		
SONICTAP: Coffeehouse	848						
SONICTAP: Rock							

## LOCALS

WGAL (NBC)	HD 8	WHTM (ABC)	HD 27	WLYH (CW)	15	WPMT (FOX)	HD 43
WHP (CBS)	HD 21	WITF (PBS)	HD 33				

\*The following channels require a special dish or equipment: MHz, GEM NET, Hope Channel, JLTv, Once, HITN, V-Me, Enlace, Golden Eagle Broadcasting, and Free Speech TV. Please call 1-800-531-5000 for more information.

# THERE'S SOMETHING FOR EVERYONE

## America's Top 120

A&E	A&E	118
ABC	ABC Family	180
ALIVE	America Live	219
ANGEL	Angel One	282
ANGEL2	Angel Two	286
AXS	AXS TV	131
BUY!	Business Television	9802
BUY!	Buy!	221
TOON	Cartoon Network (E) <sup>SAP</sup>	178
TOONW	Cartoon Network (W)	177
CCTVE	CCTV-E	884
CCNEWS	CCTV-News	265
CHROCH	Church Channel	258
CMT	CMT	189
CNBC	CNBC	208
CNN	CNN	200
COMDY	Comedy Central	107
CSPN2	C-SPAN2	211
DYSTR	Daystar	263
DISC	Discovery Channel	182
DISE	Disney Channel (E) <sup>SAP</sup>	172
DISW	Disney Channel (W)	173
DOC	Documentary Channel	197
EI	EI Entertainment Television	114
ESPN	ESPN	140
ESPN2	ESPN2	144
ESNEWS	ESPNNEWS	142
ESPNU	ESPNU	141
FOOD	Food Network	110
FOXW	FOX News Channel	205
FX	FX <sup>SAP</sup>	136
GEMS	Gems & Jewelry TV	229
HGTV	HGTV	112
HIST	History	120
HNN	HLN	202
HRTV	HorseRacing TV	404
HSN	HSN	84
HSN2	HSN2	228
ICTV	In Country Television	230
INSP	Inspiration Network	259
ION	ION (E)	218
IONW	ION (W)	217
JTV	Jewelry Television	227
LIFE	Lifetime	108
MALL	Mail	220
MTV	MTV	160
MTV2	MTV2	181
NICK	Nick/Nick at Nite (E) <sup>SAP</sup>	170
NICKW	Nick/Nick at Nite (W)	171
PRAYR	Prayer	256
QVC	QVC	137
REELZ	ReelzChannel	209
SALE	Sale	225
SHOP	shop	224
SHNBC	ShopNBC	228
SN	SoLife Broadcasting Network	257
SPIKE	Spike TV	168
SYFY	Syfy	122
TBS	TBS <sup>SAP</sup>	139
TLC	TLC	183
TNT	TNT <sup>SAP</sup>	138
TRV	Travel Channel	198
TVGAM	TV Game Network	405
TVGN	TV Guide Network	117
TVLND	TV Land	106
USA	USA <sup>SAP</sup>	105
VH1	VH1	182
TWC	Weather Channel	214

## America's Top 200

includes all of America's Top 120 and the channels listed below.

APL	Animal Planet	184
BBCA	BBC America	135
BET	BET	124
BIG10	Big Ten Network <sup>1</sup>	439
BRAVO	Bravo	129
CBSN	CBS Sports Network	158
CURNT	Current TV	215
DISXD	Disney XD <sup>SAP</sup>	174
FOX8	Fox Business Network	206
G4	G4	191
GLVN	Galavision	273
GOLF	Golf Channel	401
GSN	GSN	116
HLNRK	Hallmark Channel	185
HUB	Hub	179
ID	Investigation Discovery	192
LMN	Lifetime Movie Network	109
MLN	MLB Network	152
MSNBC	msnbc	209
MTGEO	National Geographic Channel	186
NBA TV	NBA TV	156
NFL	NFL Network	154
NHLN	NHL Network	157
NKIR	Nick Jr.	168
NUVO	nuvoTV	167
OVATN	Ovation	291
OWN	OWN: Oprah Winfrey Network	189
OXYGN	Oxygen	127
RFD TV	RFD-TV	231
SCI	Science	193
SOAP	SOAPnet	253
SPEED	SPEED	150
STYLE	Style	115
TEEN	TeenNick	181
TRAE	TeleFutura (E) <sup>1</sup>	271
TRAW	TeleFutura (W) <sup>1</sup>	272
TRUTV	truTV	204
TCM	Turner Classic Movies	132
UNVSN	Univision (E)	270
UNVSW	Univision (W)	828
UDEP	Univision Deportes Network	869

### General Channels<sup>1</sup>

BABY1	BabyFirstTV	9400
BLOCK	Blockbuster Studio Channel	102
BYUTV	BYUTV	9403
CTN	Christian Television Network	287
ARTS	Classic Arts Showcase	9406
CSPAN	C-SPAN	210
DM101	DISH 101	101
EARTH	DISH Earth	287
HOME	DishHOME (not available on Hopper)	100
ENLCL	Enlace	9411
EWITN	Eternal Word Television <sup>SAP</sup>	281
PREVW	Free Preview Guide	103

### Local Networks

ABC	CBS	NBC	FOX
-----	-----	-----	-----

### Regional Sports Networks<sup>1</sup>

Hopper	412
All other receivers	409-437

<sup>1</sup>HD - Channels are broadcast in SD and HD unless noted as **HD ONLY**. To view channels broadcast in HD, you need an HD TV, a DISH HD receiver, and a DISH HD add-on package.

**BOLD** - Channels in bold are some of our most popular channels. <sup>SAP</sup> - Spanish audio feed available. Audio disponible en español. Available on select HD channels.

## America's Top 250

includes all of America's Top 200 and the channels listed below.

BIO	Bio	119
BITV	Bloomberg Television	203
BOOM	Boomerang <sup>SAP</sup>	175
CHILR	Chiller	189
CLOO	cloo	188
COOK	Cooking Channel	113
AMERI	Destination America	194
DIY	DIY	111
ENCOR	Encore (E) <sup>SAP</sup>	340
ENCORW	Encore (W) <sup>SAP</sup>	341
EACTN	Encore Action	343
EDRAM	Encore Drama	345
ENFAM	Encore Family	347
ELOVE	Encore Love	348
ESUSP	Encore Suspense	344
EVASTN	Encore Westerns	342
EPXDR	EPIC DRIVE-IN <sup>SAP</sup>	292
FOXMO	Fox Movie Channel	133
FSC	Fox Soccer Channel	406
FUEL	FUEL TV	398
GMC	gmc	188
GAC	Great American Country (GAC)	165
H2	H2	121
HMC	Hallmark Movie Channel	187
MIL	Military Channel	195
MPLX	MoviePlex	377
MUN2	mun2	838
NATGW	Net Geo WILD	100
NBCSP	NBC Sports Network	159
NICKT	Nicktoons Network	178
OTDCH	Outdoor Channel	396
RURAL	Rural TV	232
SPMAN	Sportsman Channel	395
TENN	Tennis Channel	400
TMC-W	The Movie Channel (W) <sup>SAP</sup>	329
VERIA	Veria	218
VH1CL	VH1 Classic	163
DISH Music Channels		98
Hopper		923-945
All other receivers		923-945

FSTV	Free Speech TV	9415
KBS	KBS World <sup>1</sup>	9394
KTV	Kids & Teens Television (KTV)	284
LINK	Link TV	9410
NASA	NASA	212
ONPPV	Pay-Per-View Guide	500
PNTGN	Pentagon	9405
TBN	TBN	260
IMPCT	The Impact Network	9397
3ABN	Three Angels Broadcasting Network	9393
VME	V-ME	9414

### Pay-Per-View

MOVIE	DISH Cinema	1
MOVIE	DISH Cinema	500-558
SPORT	Sports & Events	454-472

<sup>1</sup>Channel availability based on one or more of the following: geographical location, time zone, programming package, dish antenna. <sup>2</sup>Available with Multi-Sport Pack or a minimum of America's Top 120 Plus package.

## Smart Pack

ALIVE	America Live	219
ANGEL	Angel One	282
ANGEL2	Angel Two	286
APL	Animal Planet	184
BIO	Bio	119
BITV	Bloomberg Television	203
BOOM	Boomerang <sup>SAP</sup>	175
BUY!	Buy!	221
CBSN	CBS Sports Network	158
CCTVE	CCTV-E	884
CCNEW	CCTV-News	265
COOK	Cooking Channel	113
CSPN2	C-SPAN2	211
DYSTR	Daystar	263
DIY	DIY	111
DOC	Documentary Channel	197
FOOD	Food Network	110
FOXW	FOX News Channel	205
GEMS	Gems and Jewelry	229
GAC	Great American Country (GAC)	165
HLNRK	Hallmark Channel	185
HLN	Hallmark Movie Channel	187
HSN	HLN	202
HSN2	HSN2	84
HUB	Hub	179
ICTV	In Country Television	230
JTV	Jewelry Television	227
MALL	Mail	220
NICK	Nick/Nick at Nite (E)	170
NICKW	Nick/Nick at Nite (W)	171
NICKT	Nicktoons Network	178
OTDCH	Outdoor Channel	396
QVC	QVC	137
RFD TV	RFD-TV	231
SALE	Sale	225
SCI	Science	193
SHOP	shop	224
SHNBC	ShopNBC	228
TVLND	TV Land	106
TWC	Weather Channel	214



# dish

For the most up-to-date Channel Lineup Card, please visit [mydish.com/channelcard](http://mydish.com/channelcard).



## CHANNELS AND PACKAGES

### Premium Movie Packages

#### HBO

HBO-E	HBO (E) SAP	HD	300
HBO2E	HBO2 (E) SAP	HD	301
HBO2G	HBO Signature SAP	HD	302
HBO-W	HBO (W) SAP	HD	303
HBO2W	HBO2 (W) SAP		304
HBOFM	HBO Family SAP	HD	305
HBOCY	HBO Comedy SAP	HD	307
HBOZ	HBO Zone	HD/HD	308
HBO LT	HBO Latino	HD	309

#### CINEMAX

MAX-E	Cinemax (E) SAP	HD	310
MAX-W	Cinemax (W) SAP	HD	311
MOMAX	MoreMAX SAP		312
ACMAX	ActionMAX SAP	HD	313
5-MAX	5StarMAX SAP	HD	314

#### SHOWTIME

SHO-E	Showtime (E) SAP	HD	318
SHO-W	Showtime (W) SAP	HD	319
SHOTO	Showtime 2 SAP	HD	320
SHOCS	Showtime Showcases SAP	HD	321
SHOEX	Showtime Extreme SAP		322
SBYND	Showtime Beyond SAP		323
TMCE-E	The Movie Channel (E) SAP	HD	327
TMCEX	The Movie Channel extra (E) SAP		328
FLUX	FLUX		333

#### STARZ

ENCOR	Encore (E) SAP	HD	340
STARZ	Starz (E) SAP	HD	350
STRZW	Starz (W) SAP	HD	351
SEDGE	Starz Edge SAP	HD	352
SCINE	Starz Cinema SAP		353
STZC	Starz Comedy	HD	354
SBLCX	Starz InBlack SAP		355
SK&FM	Starz Kids & Family SAP	HD	356

### Mini-Packs

#### EPIX

EPIX1	EPIX 1 SAP	HD	380
EPIX2	EPIX 2 SAP	HD	381
EPIX3	EPIX 3 SAP	HD/HD	382
EPXDR	EPIX DRIVE-IN SAP		292

#### ENCORE Movie Pak

ENCRW	Encore (W) SAP		341
EACTN	Encore Action		343
EDRAM	Encore Drama		345
ENFAM	Encore Family		347
ELOVE	Encore Love		346
ESUSP	Encore Suspense		344
EWSTN	Encore Westerns		342
MPLEX	MoviePlex		377

### Mini-Packs

#### Blockbuster @Home

100,000 movies, shows and games by mail, thousands of titles streamed to your TV with an HD DVR connected to broadband Internet, 25,000 titles available on dishonline.com.

CTRC	Centric	HD/HD	371
CI	Crime & Investigation	HD/HD	369
ESUSP	Encore Suspense		344
EPIX1	EPIX SAP	HD	380
EPIX2	EPIX2 SAP	HD	381
EPIX3	EPIX3 SAP	HD/HD	382
HMC	Hallmark Movie Channel	HD	187
HDNMV	HDNet Movies	HD/HD	383
INDIE	IndiePlex		378
LOGO	LOGO	HD/HD	373
MAVTV	MAVTV American Real		361
MGM	MGM	HD/HD	385
MPLEX	MoviePlex		377
PLDIA	Pakadia	HD/HD	389
PIXL	PixL	HD	388
RETRO	RetroPlex	HD/HD	379
SMC	Sony Movie Channel		386
SCINE	Starz Cinema		353
UNIHD	Universal HD	HD/HD	366
VLCTV	Velocity	HD/HD	384
WFN	World Fishing Network		394

#### Heartland

BABY	Baby TV SAP		824
GMC	gmc		189
GSN	GSN	HD	116
HLMRK	Hallmark Channel	HD	185
HMC	Hallmark Movie Channel	HD	187
HUB	Hub	HD	179
OWN	OWN: Oprah Winfrey Network	HD	189
PIXL	PixL SAP	HD	388
RFTV	RFD-TV	HD	231
RURAL	Rural TV		232

#### Outdoor Sports

MAVTV	MAVTV American Real HD	HD/HD	361
OTDCH	Outdoor Channel		396
SPMAN	Sportsman Channel	HD	395
WFN	World Fishing Network		394

#### Multi-Sport

ESPCL	ESPN Classic		143
FSC	Fox Soccer Channel	HD	406
FUEL	FUEL TV		398
MLBN	MLB Network	HD	152
MLBSZ	MLB Network Strike Zone		153
NFL	NFL Network	HD	154
NFLRZ	NFL RedZone	HD	155
NBATV	NBA TV	HD	156
NHLN	NHL Network	HD	157
USN	Universal Sports		402

Plus over 25 Regional Sports Networks

# A WHOLE NEW ANIMAL IN WHOLE-HOME ENTERTAINMENT



## Enjoy a great deal more with DISH

**Get Connected**  
Connect your DISH VIP® series DVR or Hopper receiver to your broadband Internet service and gain instant access to thousands of On Demand movies and TV shows.

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There are a lot of benefits to being a DISH customer. You get things like month-long free previews, sweepstakes for trips, HDTVs and more, exclusive free shows, new channels, and tons of online content. And it's all included with your DISH service.

Get all the extras for nothing extra. Visit [dishperks.com](http://dishperks.com)

## Need some help?

[mydish.com/support](http://mydish.com/support)

[facebook.com/dish](https://facebook.com/dish)

[twitter.com/dish](https://twitter.com/dish)

[DISH 101 - Support Channel \(Ch. 101\)](https://dish101.com)



## **EXHIBIT 2**



## MultiLatino Packages

MultiLatino Basic

122	Disney XD
241	Nuevo TV
600	Verde
601	Discovery en Español
602	Fox Deportes
603	Mundo
604	Chelatino
605	History en Español
606	TGA
607	Comet Sur
608	CNN en Español
609	ESPN Deportes
610	CineLatino
611	Videoland
613	Infinito
614	México 22
615	Go! TV
616	Latale Novela
617	Azteca América
618	Once TV
619	Galavision
620	Ullama
621	CS TV
622	Discovery Familia
623	HTN
624	Caracol 24/7
625	Mexicanal
626	Multimedios
627	TVE
628	WAPA América
631	Telefuturo
632	ATM Sports
633	México TV
636	TeleFormula
638	Gran Cine
640	De Película
641	De Película México
644	HTV Música
645	Telenor
646	RitmoSon Latino
647	Telenor
648	Bandamax
651	ESPN en Español
652	LaFamilia
653	TBN Enlace
601	Galavision HD

MultiLatino Basic

Includes: MultiLatino and Limited Basic

MultiLatino Basic

Includes: MultiLatino, Limited Basic, Digital Economy, Music Choice

MultiLatino Basic

122	Disney XD
241	Nuevo TV
600	Verde
601	Discovery en Español
602	Fox Deportes
603	Mundo
604	Chelatino
605	History en Español
606	TGA
607	Comet Sur
608	CNN en Español
609	ESPN Deportes
610	CineLatino
611	Videoland
613	Infinito
614	México 22
615	Go! TV
616	Latale Novela
617	Azteca América
618	Once TV
619	Galavision
620	Ullama
621	CS TV
622	Discovery Familia
623	HTN
624	Caracol 24/7
625	Mexicanal
626	Multimedios
627	TVE
628	WAPA América
631	Telefuturo
632	ATM Sports
633	México TV
636	TeleFormula
638	Gran Cine
640	De Película
641	De Película México
644	HTV Música
645	Telenor
646	RitmoSon Latino
647	Telenor
648	Bandamax
651	ESPN en Español
652	LaFamilia
653	TBN Enlace
601	Galavision HD

MultiLatino Basic

732	NBC Universal HD
733	Golf Channel HD
734	ROOT Sports HD
735	ESPN HD
736	ESPN2 HD
737	Comcast SportsNet HD
738	TLC HD
740	Nickelodeon HD
754	TNT HD
755	TBS HD
759	Syfy HD
762	VH1 HD
763	MTV HD
765	LMN HD
768	Sprout HD
793	BBC America HD

MultiLatino Basic

Includes: MultiLatino, Limited Basic, Digital Economy, Digital Preferred, additional channels on MultiLatino Max and Music Choice.

INTERNATIONAL PREMIUMS

692	NEO Cricket
693	TV Japan (Japanese)
694	ESPN (Vietnamese)
695	TVS Monde (French)
696	CIN (Russian)
697	RTN (Russian)
698	TTC (Filipino)
699	GMA Pinoy TV (Filipino)



## Channel 1 On Demand Great TV – at the touch of a button.

- Choose from a library of over 60,000 hours of programming
- 80% of On Demand content is available at no additional charge
- Use your remote to pause, rewind, fast-forward or stop your program without a VCR or DVD player
- It's all included with XFINITY TV

### Using On Demand is as easy as 1, 2, 3 ...

#### 1 Pick a Category

Use to highlight your choice and press .



#### 2 Make a Selection

Use to highlight a movie or show and press .



#### 3 Choose a Program

Use to select "watch" or "buy" and press to start.



Digital converter and remote required for On Demand services. On Demand services subject to change. Included at time of purchase. On Demand requires connection to On Demand Center at about 100 Mbps. On Demand services are subject to change.



## Customer Service Centers

If you have any questions or problems regarding installation, service policies, or use of your cable, internet or phone service, call us at 1-800-XFINITY or please visit our office at:

**EUGENE**  
2897 Chad Dr.  
Eugene, OR 97408  
Mon-Fri 9:00-5:30

xfinity

## Channel Lineup



### Eugene

Effective June 26, 2012

Comcast

# Channel Lineup Eugene

**LIMITED BASIC** **DIGITAL FAMILY** **DIGITAL PREMIER** **MUSIC CHOICE**  
**DIGITAL ECONOMY** **DIGITAL PREFERRED** **SPORTS ENTERTAINMENT**  
**DIGITAL STARTER** **DIGITAL PREFERRED PLUS** **MULTILANG**

\* HD Equipment needed for HD channels. HD capable TV (not provided by Comcast). HD equipment, and/or an HD capable digital converter are required to receive HD programming. Federal law requires subscription to Limited Basic in order to receive any other level of service. Channel Lineup is subject to change.

## DIGITAL STARTER

- |                        |                        |
|------------------------|------------------------|
| 1 On Demand            | 18 Hallmark Channel    |
| 2 TV Guide Network     | 19 Nickelodeon         |
| 3 KMTV (NBC)           | 20 Disney Channel      |
| 4 KVVU (ABC)           | 21 Headline News       |
| 5 KLSR (FOX)           | 22 The Weather Channel |
| 6 Discovery Channel    | 23 Food Network        |
| 7 KVAL (CBS)           | 24 HGTV                |
| 8 KZZI (ABC)           | 25 Sports              |
| 9 KQED (PBS)           | 26 Hub                 |
| 10 KQED (PBS)          | 27 Disney XD           |
| 11 Eugene's CW         | 28 DY                  |
| 12 KTVB (ABC)          | 29 TeenNick            |
| 13 OVC                 | 30 Comedy Central      |
| 14 HSN                 | 31 National Geographic |
| 15 Access: Metrovision |                        |
| 16 IDN                 |                        |
| 17 Access: Education   |                        |
| 18 C-SPAN              |                        |
| 19 C-SPAN2             |                        |
| 20 Telemundo           |                        |
| 21 Access: Public      |                        |
| 22 ShopNBC             |                        |

## DIGITAL PREFERRED

- |                        |                           |
|------------------------|---------------------------|
| 18 Hallmark Channel    | 35 ESPN                   |
| 19 Nickelodeon         | 36 ESPN2                  |
| 20 Disney Channel      | 37 Comcast SportsNet      |
| 21 Headline News       | 38 LG                     |
| 22 The Weather Channel | 39 ABC Family Channel     |
| 23 Food Network        | 40 Nickelodeon            |
| 24 HGTV                | 41 Disney Channel         |
| 25 Sports              | 42 Cartoon Network        |
| 26 Hub                 | 43 Animal Planet          |
| 27 Disney XD           | 44 CNN                    |
| 28 DY                  | 45 Headline News          |
| 29 TeenNick            | 46 The Weather Channel    |
| 30 Comedy Central      | 47 FOX News Channel       |
| 31 National Geographic | 48 AN Cable News          |
|                        | 49 History                |
|                        | 50 TruTV                  |
|                        | 51 A&E                    |
|                        | 52 FX                     |
|                        | 53 TNT                    |
|                        | 54 TBS                    |
|                        | 55 BET                    |
|                        | 56 Spike TV               |
|                        | 57 USA Network            |
|                        | 58 Syfy                   |
|                        | 59 Comedy Central         |
|                        | 60 VH1                    |
|                        | 61 MTV                    |
|                        | 62 TV Land                |
|                        | 63 Travel Channel         |
|                        | 64 Food Network           |
|                        | 65 HGTV                   |
|                        | 66 Oxygen                 |
|                        | 67 Lifetime               |
|                        | 68 E!                     |
|                        | 69 AMC                    |
|                        | 70 C-SPAN 3               |
|                        | 71 History                |
|                        | 72 MSNBC                  |
|                        | 73 Bloomberg              |
|                        | 74 G4                     |
|                        | 75 BBC America            |
|                        | 76 FSN                    |
|                        | 77 Bravo                  |
|                        | 78 Style Network          |
|                        | 79 Lifetime               |
|                        | 80 Comedy Central         |
|                        | 81 TV Land                |
|                        | 82 Fox Network            |
|                        | 83 Lifetime               |
|                        | 84 E!                     |
|                        | 85 AMC                    |
|                        | 86 Hallmark Movie Channel |
|                        | 87 WE                     |
|                        | 88 Lifetime Movie Network |
|                        | 89 MoviePlex              |

Requires Digital Set Top Receiver to get these Digital Limited Basic Channels.

## DIGITAL STARTER

- |                        |                        |
|------------------------|------------------------|
| 1 On Demand            | 18 Hallmark Channel    |
| 2 TV Guide Network     | 19 Nickelodeon         |
| 3 KMTV (NBC)           | 20 Disney Channel      |
| 4 KVVU (ABC)           | 21 Headline News       |
| 5 KLSR (FOX)           | 22 The Weather Channel |
| 6 Discovery Channel    | 23 Food Network        |
| 7 KVAL (CBS)           | 24 HGTV                |
| 8 KZZI (ABC)           | 25 Sports              |
| 9 KQED (PBS)           | 26 Hub                 |
| 10 KQED (PBS)          | 27 Disney XD           |
| 11 Eugene's CW         | 28 DY                  |
| 12 KTVB (ABC)          | 29 TeenNick            |
| 13 OVC                 | 30 Comedy Central      |
| 14 HSN                 | 31 National Geographic |
| 15 Access: Metrovision |                        |
| 16 IDN                 |                        |
| 17 Access: Education   |                        |
| 18 C-SPAN              |                        |
| 19 C-SPAN2             |                        |
| 20 Telemundo           |                        |
| 21 Access: Public      |                        |
| 22 ShopNBC             |                        |

## DIGITAL STARTER

- |                              |                               |
|------------------------------|-------------------------------|
| 707 Discovery Channel HD     | 715 G4 HD                     |
| 711 Velocity HD              | 716 DVC HD                    |
| 712 Nick Jr.                 | 717 HSN HD                    |
| 713 Hub                      | 718 Hallmark Channel HD       |
| 714 Disney XD                | 719 Hallmark Movie Channel HD |
| 715 Disney Jr.               | 720 NBC Universal HD          |
| 716 Nick Toons               | 721 Golf Channel              |
| 717 Weatherman Local         | 722 ESPN                      |
| 718 FOX Business Network     | 723 ESPN2                     |
| 719 83C World News           | 724 ABC Family Channel        |
| 720 MTV2                     | 725 Nickelodeon               |
| 721 LOGO                     | 726 ESPN HD                   |
| 722 National Geographic Wild | 727 ESPN2 HD                  |
| 723 GSN                      | 728 Comcast SportsNet HD      |
| 724 Oxygen                   | 729 TBS                       |
| 725 Cooking Channel          | 730 ABC Family HD             |
| 726 Retirement Living        | 731 Nickelodeon HD            |
| 727 Planet Green             | 732 Disney Channel HD         |
| 728 DY                       | 733 Cartoon Network HD        |
| 729 TeenNick                 | 734 Animal Planet HD          |
| 730 OWN                      | 735 CNN                       |
| 731 Discovery Fit & Health   | 736 Headline News             |
| 732 TBS                      | 737 The Weather Channel       |
| 733 Halligan                 | 738 FOX News Channel          |
| 734 E! HD                    | 739 AN Cable News             |
| 735 B! HD                    | 740 History                   |
| 736 Baby First America       | 741 TruTV                     |
| 737 Science Channel          | 742 A&E                       |
| 738 National Geographic      | 743 FX                        |
| 739 Disney XD HD             | 744 TNT                       |
| 740 NFL Network              | 745 TBS                       |
| 741 NFL HD                   | 746 BET                       |
| 742 Fox Soccer               | 747 Spike TV HD               |
| 743 ESPN                     | 748 USA Network               |
| 744 Sportsman Channel        | 749 Syfy                      |
| 745 Outdoor Channel          | 750 Comedy Central            |
| 746 TBS                      | 751 VH1                       |
| 747 ESPN                     | 752 MTV                       |
| 748 CBS Sports Network       | 753 TV Land                   |
| 749 Starz                    | 754 Travel Channel            |
| 750 Starz Edge West          | 755 Food Network              |
| 751 Starz in Black East      | 756 HGTV                      |
| 752 Starz Cinema East        | 757 Oxygen                    |
| 753 Starz Comedy East        | 758 Lifetime                  |
| 754 HBO East                 | 759 E!                        |
| 755 HBO West                 | 760 AMC                       |
| 756 HBO2 East                | 761 C-SPAN 3                  |
| 757 HBO2 West                | 762 History                   |
| 758 HBO Signature East       | 763 MSNBC                     |
| 759 HBO Signature West       | 764 Bloomberg                 |
| 760 HBO Latino East          | 765 G4                        |
| 761 HBO Comedy East          | 766 BBC America               |
| 762 HBO Zone East            | 767 FSN                       |

## DIGITAL PREFERRED

- |                              |                            |
|------------------------------|----------------------------|
| 61 CMT                       | 107 Current TV             |
| 108 Nick Jr.                 | 121 Hub                    |
| 109 Disney XD                | 122 Disney Jr.             |
| 110 Nick Toons               | 123 Weatherman Local       |
| 111 FOX Business Network     | 124 83C World News         |
| 112 MTV2                     | 125 LOGO                   |
| 113 National Geographic Wild | 126 GSN                    |
| 114 Oxygen                   | 127 Cooking Channel        |
| 115 Retirement Living        | 128 Planet Green           |
| 116 DY                       | 129 TeenNick               |
| 117 OWN                      | 130 Discovery Fit & Health |
| 118 TBS                      | 131 Halligan               |
| 119 E! HD                    | 132 E! HD                  |
| 120 B! HD                    | 133 Baby First America     |
| 121 Science Channel          | 134 National Geographic    |
| 122 Disney XD HD             | 135 NFL Network            |
| 123 NFL HD                   | 136 Fox Soccer             |
| 124 ESPN                     | 137 Sportsman Channel      |
| 125 Outdoor Channel          | 138 TBS                    |
| 126 ESPN                     | 139 CBS Sports Network     |
| 127 Starz                    | 140 Starz Edge West        |
| 128 Starz in Black East      | 141 Starz Cinema East      |
| 129 Starz Comedy East        | 142 HBO East               |
| 130 HBO West                 | 143 HBO2 East              |
| 131 HBO2 West                | 144 HBO Signature East     |
| 132 HBO Signature West       | 145 HBO Signature West     |
| 133 HBO Latino East          | 146 HBO Latino West        |
| 134 HBO Comedy East          | 147 HBO Zone East          |
| 135 HBO Zone West            |                            |

## DIGITAL PREFERRED PLUS

- |                         |                        |
|-------------------------|------------------------|
| 534 Starz West          | 535 Starz Edge West    |
| 536 Starz in Black East | 537 Starz Cinema East  |
| 538 Starz Comedy East   | 539 HBO East           |
| 540 HBO West            | 541 HBO2 East          |
| 542 HBO2 West           | 543 HBO Signature East |
| 544 HBO Signature West  | 545 HBO Signature West |
| 546 HBO Latino East     | 547 HBO Latino West    |
| 548 HBO Comedy East     | 549 HBO Zone East      |
| 550 HBO Zone West       |                        |

## DIGITAL PREFERRED PLUS

- |                         |                        |
|-------------------------|------------------------|
| 534 Starz West          | 535 Starz Edge West    |
| 536 Starz in Black East | 537 Starz Cinema East  |
| 538 Starz Comedy East   | 539 HBO East           |
| 540 HBO West            | 541 HBO2 East          |
| 542 HBO2 West           | 543 HBO Signature East |
| 544 HBO Signature West  | 545 HBO Signature West |
| 546 HBO Latino East     | 547 HBO Latino West    |
| 548 HBO Comedy East     | 549 HBO Zone East      |
| 550 HBO Zone West       |                        |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |
| 575 Cinemax West HD        | 576 Cinemax East HD           |
| 577 Showtime West HD       | 578 Showtime 2 West HD        |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                            |                               |
|----------------------------|-------------------------------|
| 561 Cinemax West           | 562 Cinemax East              |
| 563 MoreMAX West           | 564 ActionMAX East            |
| 565 ThrillerMAX East       | 566 Showtime West             |
| 567 Showtime 2 West        | 568 Showtime 2 East           |
| 569 Showtime Showcase West | 570 Showtime Extreme West     |
| 571 Showtime West East     | 572 Showtime Family Zone East |
| 573 Showtime Women East    | 574 FLX East                  |

## DIGITAL PREFERRED PLUS

- |                      |                     |
|----------------------|---------------------|
| 561 Cinemax West     | 562 Cinemax East    |
| 563 MoreMAX West     | 564 ActionMAX East  |
| 565 ThrillerMAX East | 566 Showtime West   |
| 567 Showtime 2 West  | 568 Showtime 2 East |
| 569                  |                     |



### **EXHIBIT 3**



Jan 12, 2012

Davis Wright Tremaine LLP  
1919 Pennsylvania Avenue, N.W.  
Suite 800  
Washington, DC 20006

To Whom It May Concern:

Media Business Corporation ("MediaBiz") utilizes a multi-step process to accurately identify cable client franchise areas and associated ZIP and ZIP+4 Codes. (A ZIP+4 Code includes the five digits of the United States Postal Service ZIP Code, a hyphen, and four more digits that determine a more precise location than the ZIP Code.)

MediaBiz developed this methodology to address the potential shortcomings in utilizing 5-digit ZIP Code data for "Effective Competition" petitions. This basic methodology has been in place for several years and has been used successfully in many Effective Competition cases at the FCC.

Because ZIP Codes and municipal boundaries are created and managed by different government authorities, the boundaries of ZIP Codes and municipal boundaries often overlap. ZIP Codes frequently span between and beyond municipal boundaries. ZIP+4 Codes, however, usually reside in one and only one municipality. MediaBiz uses Place, Minor Civil Division (MCD), and County boundaries from Dynamap®, a division of Pitney Bowes Business Insight, to determine municipal boundaries. MediaBiz uses the Dynamap® ZIP+4 Centroids database, which contains ZIP+4 centroid correspondence for virtually all deliverable ZIP+4s, to identify ZIP+4 Codes within municipal boundaries, among the over 60 million ZIP+4s in all 50 states, DC, and Puerto Rico, based on current data from the USPS and the U.S. Bureau of the Census, and the Tele Atlas master street database.

MediaBiz then utilizes its ZIP+4 Code mapping to enable our clients to obtain proper "Direct-to-Home" (DTH) subscriber counts for their respective franchise areas by tracking DTH subscribers at the ZIP+4 Code level. (Where MediaBiz determines that a ZIP Code falls entirely within a franchise area, however, it is unnecessary to identify DTH subscribers at the ZIP+4 Code level for that 5-digit ZIP Code. In these instances, MediaBiz identifies such 5-digit ZIP Codes and, accordingly, DTH subscribers are identified by the 5-digit ZIP Code only.

Only ZIP+4 Codes that meet specific criteria are included in this report. The following criteria must be met:

- The centroid of the ZIP+4 Code is within the franchise area; and
- The USPS ZIP+4 Record Type (from Dynamap® ZIP+4 Centroids) is either H - high-rise or S - street

Our methodology has been used by many multiple system operators (MSOs) as part of their Effective Competition relief efforts, and we believe this methodology produces the most accurate and detailed view of ZIP+4 data as it relates to cable franchise areas.

  
Robert Lehmann  
President

MediaBiz

## **EXHIBIT 4**

### **SBCA ECTR Summary Pages**

**ZIP and ZIP+4 Data provided on CD included with the exhibit.**

**A hard copy of the ZIP and ZIP+4 data is available upon request.**

## ECTR – Effective Competition Tracking Report



Provided by  
Satellite Broadcasting and Communications Association

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Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated July 7, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: September 5, 2012

ZIP Codes	DTH Count
Requested total for Harrisburg, OR	239

Data is current through 7/31/2012

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

## ECTR – Effective Competition Tracking Report



Provided by  
Satellite Broadcasting and Communications Association

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Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated July 7, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: September 5, 2012

ZIP Codes

DTH Count

Requested total for Junction City, OR	582
---------------------------------------	-----

Data is current through 7/31/2012

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

## ECTR – Effective Competition Tracking Report



Provided by  
Satellite Broadcasting and Communications Association

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Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated January 9, 2012 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: June 5, 2012

ZIP Codes

DTH Count

Requested total for Lane, OR	19,577
------------------------------	--------

Data is current through 4/30/2012

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

## ECTR – Effective Competition Tracking Report



Provided by  
Satellite Broadcasting and Communications Association

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Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated July 7, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: September 5, 2012

ZIP Codes

DTH Count

Requested total for Springfield, OR	4816
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Data is current through 7/31/2012

Report Prepared by:  
Martin Esteves  
Manager, Membership and Data Management  
202-349-3630  
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.



## **EXHIBIT 5**

## U.S. Census Bureau



H1

**OCCUPANCY STATUS****Universe: Housing units****2010 Census Redistricting Data (Public Law 94-171) Summary File**

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see  
<http://www.census.gov/prod/cen2010/pl94-171.pdf>

NOTE: Change to the California, Connecticut, Mississippi, New Hampshire, Virginia, and Washington P. L. 94-171  
Summary Files as delivered.

	Harrisburg city, Oregon
Total:	1,318
Occupied	1,238
Vacant	80

Source: U.S. Census Bureau, 2010 Census.



GCT-H2

General Housing Characteristics: 2010 - County -- County Subdivision and Place

2010 Census Summary File 1

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/sf1.pdf>.

Geography: Lane County, Oregon

Geographic area	Total housing units	Occupied housing units	Vacant housing units		
			Total	Percent	
				For sale only	For rent
1 Lane County	156,112	145,966	10,146	17.4	30.2
COUNTY SUBDIVISION AND PLACE					
2 Badger Mountain CCD	5,203	4,938	265	29.8	16.2
2 Veneta city	1,830	1,730	100	38.0	30.0
Remainder of Badger Mountain CCD	3,373	3,208	165	24.8	7.9
2 Coburg CCD	934	894	40	25.0	12.5
2 Coburg city	415	398	17	29.4	11.8
Remainder of Coburg CCD	519	496	23	21.7	13.0
Cottage Grove CCD	8,047	7,524	523	20.1	22.6
2 Cottage Grove city	4,154	3,895	259	22.0	31.3
Remainder of Cottage Grove CCD	3,893	3,629	264	18.2	14.0
Creswell CCD	3,829	3,622	207	27.5	20.8
2 Creswell city	2,023	1,906	117	33.3	26.5
Eugene city (part)	0	0	0	(X)	(X)
Remainder of Creswell CCD	1,806	1,716	90	20.0	13.3
Dunes City CCD	1,501	1,137	364	11.0	10.2
2 Dunes City city	845	609	236	10.2	8.5
Remainder of Dunes City CCD	656	528	128	12.5	13.3
Eugene-Springfield CCD	110,352	105,142	5,210	20.4	42.0
2 Eugene city (part)	69,951	66,419	3,532	18.9	42.2
2 Springfield city (part)	24,809	23,665	1,144	22.6	49.3
Remainder of Eugene-Springfield CCD	15,592	15,058	534	25.7	24.7
Florence CCD	7,762	6,097	1,665	9.3	21.1
2 Florence city	5,103	4,226	877	12.1	31.6
Remainder of Florence CCD	2,659	1,871	788	6.2	9.5
Junction City CCD	5,034	4,726	308	15.6	29.5
2 Junction City city	2,323	2,184	139	21.6	46.8
Remainder of Junction City CCD	2,711	2,542	169	10.7	15.4
Lowell CCD	2,144	2,004	140	14.3	16.4
2 Lowell city	436	397	39	17.9	15.4
Remainder of Lowell CCD	1,708	1,607	101	12.9	16.8
McKenzie River CCD	2,829	2,225	604	10.4	4.5
McKenzie River CCD	2,829	2,225	604	10.4	4.5
Marcola CCD	2,050	1,950	100	16.0	9.0
Marcola CCD	2,050	1,950	100	16.0	9.0
Middle Siuslaw River-Triangle Lake CCD	1,253	954	299	10.0	7.4
Middle Siuslaw River-Triangle Lake CCD	1,253	954	299	10.0	7.4
Oakridge CCD	2,230	1,986	244	14.3	29.5
2 Oakridge city	1,605	1,437	168	15.5	38.1
2 Westfir city	132	114	18	5.6	22.2
Remainder of Oakridge CCD	493	435	58	13.8	6.9
Pleasant Hill CCD	2,224	2,115	109	24.8	22.9
Springfield city (part)	0	0	0	(X)	(X)

Geographic area	Total housing units	Occupied housing units	Vacant housing units		
			Total	Percent	
				For sale only	For rent
Remainder of Pleasant Hill CCD	2,224	2,115	109	24.8	22.9
Upper Siuslaw River CCD	720	652	68	19.1	13.2
Upper Siuslaw River CCD	720	652	68	19.1	13.2

$$\textcircled{1} - \Sigma \textcircled{2} (106,980) = 38,986$$

## U.S. Census Bureau



H1

**OCCUPANCY STATUS****Universe: Housing units****2010 Census Redistricting Data (Public Law 94-171) Summary File**

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see  
<http://www.census.gov/prod/cen2010/pl94-171.pdf>

NOTE: Change to the California, Connecticut, Mississippi, New Hampshire, Virginia, and Washington P. L. 94-171  
Summary Files as delivered.

1  
3  
of  
3

Junction City city, Oregon	
Total:	2,323
Occupied	2,184
Vacant	139

Source: U.S. Census Bureau, 2010 Census.

## U.S. Census Bureau

AMERICAN  
FactFinder

H1

**OCCUPANCY STATUS****Universe: Housing units****2010 Census Redistricting Data (Public Law 94-171) Summary File**

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see  
<http://www.census.gov/prod/cen2010/pl94-171.pdf>

NOTE: Change to the California, Connecticut, Mississippi, New Hampshire, Virginia, and Washington P. L. 94-171  
Summary Files as delivered.

	Springfield city, Oregon
Total:	24,809
Occupied	23,665
Vacant	1,144

Source: U.S. Census Bureau, 2010 Census.

## **EXHIBIT 6**



	A	B	C	D	E
			Total DBS Subscribers	2010 Census Occupied Housing Units	% of DBS Penetration In Franchise Area Column C / Column D
1	Community	State			
2	Harrisburg	OR	239	1,238	19.31%
3	Lane County	OR	19,577	38,986	50.22%
4	Junction City	OR	582	2,184	26.65%
5	Springfield	OR	4,816	23,665	20.35%

## CERTIFICATE OF SERVICE

I, Deborah D. Williams, do hereby certify on this 26<sup>th</sup> day of September, 2012 that a true and correct copy of the foregoing "Petition for Special Relief" has been sent via U.S. mail, postage prepaid to the following:

Bruce Cleeton  
City Administrator  
City of Harrisburg  
PO Box 378  
Harrisburg, OR 97446

Kevin Watson  
City Manager  
City of Junction City  
PO Box 250  
Junction City, OR 97448

Len Goodwin  
Director Development & Public Works  
City of Springfield  
225 Fifth Street  
Springfield, OR 97477

Liane Richardson  
Lane County Administrator  
Lane County  
125 East 8<sup>th</sup> Avenue  
Eugene, OR 97401

Marlene H. Dortch, Secretary  
Federal Communications Commission  
Office of the Secretary  
445 12th Street, SW  
Washington, DC 20554

William Lake, Chief, Media Bureau  
Federal Communications Commission  
Office of the Secretary  
445 12th Street, SW  
Washington, DC 20554

  
Deborah D. Williams